

SERVICES OVERVIEW



| RE Firm / Total Commission Charge (Total Commission Includes the buyers agent fee) | Savvy Lane 4% | Redfin 4% | Average Local Agent 6% | Good Local Agent 6.5% | Nor'West Property Shop 5.5% |
|---|---------------|-----------|------------------------------|--------------------------|-----------------------------------|
| Co-op or Team Approach | ● | ● | ● | ● | ● |
| Referral Based Business (Businesses who are referral based typically net more to buyers in negotiations) | ● | ● | ● | ● | ● |
| Certified Market Analysis | ● | ● | ● | ● | ● |
| MLS / Zillow Syndication | ● | ● | ● | ● | ● |
| Foreign Markets Syndication | ● | ● | ● | ● | ● |
| Contract Advice • Purchase and sale agreement, • Extensive training – Reverse Contingency Options, • Understanding DOM | ● | ● | ● | ● | ● |
| Professional Legal Services Included | ● | ● | ● | ● | ● |
| Professional Photography Included • Airal Option • 3D Mapping • VR Option | ● | ● | ● | ● | ● |
| Aggressive Marketing – Print and Online • Understanding how to market your home to the community • Move-up Buyers • Renters | ● | ● | ● | ● | ● |
| Targeted Marketing Campaigns • Buyers Database • Multiple on-going campaigns to identify buyers and market directly to them. This includes initial lead capture, follow-up and re-targeting | ● | ● | ● | ● | ● |
| Local Online Presence – Hyperlocal website | ● | ● | ● | ● | ● |
| Open House • Your listing agent involved • Using technology to increase demand | ● | ● | ● | ● | ● |
| In-Home Marketing • Yard Sign • Home Fillers | ● | ● | ● | ● | ● |
| Inspection Included | ● | ● | ● | ● | ● |
| Staging included | ● | ● | ● | ● | ● |
| Personalized Service (including after hours) | ● | ● | ● | ● | ● |
| Contractor Discounts | ● | ● | ● | ● | ● |
| Weekly Report (Follow through with buyers who came through, video market overview and analysis) | ● | ● | ● | ● | ● |
| Guarantees • Home Warranty for Buyers • Certified Inspected Home • 24 Month New Home Guarantee • Mortgage Guarantee • Home Sold FREE Promise | ✗ | ✗ | ✗ | ✗ | ✗ |